

**Palmyra-Eagle Area School District  
Public Relations Committee Meeting  
Mrs. Tara LeRoy, Chairperson  
Thursday April 15, 2021 - 5:30 PM  
Palmyra-Eagle High School Library**

**All meetings are subject to Wisconsin Statutes – Open Meeting Laws (19.81-19.98)**

“In compliance with Open Meeting Law, it is hereby posted that the following committees of the School Board of the Palmyra-Eagle Area School District will meet on the following dates and times. It is possible that a quorum may exist at one or more of the Board Committee meetings, as a Board member who is not an official member of a committee may attend. No Board action will be taken at any of the Committee Meetings.”

*Please be advised that this meeting is being held in public and individuals choosing to attend and participate will be expected to practice “social distancing” consistent with the Emergency Orders issued by the State of Wisconsin in light of the current COVID-19 pandemic.*

- I. **Called to Order at 5:38 PM**
  
- II. **Roll Call – quorum (2) of this committee required to proceed - Tara LeRoy, Doris Parsons, Kristiana Williams in attendance / quorum present. Others present: Jean Reith, Caitlin Kirchner, Katie Robertson**
  
- III. **Agenda**
  - A. **March Meeting Minutes Review - minutes approved**
  - B. **PR Coordinator Updates - discussion on current & future PR, Eagle rebranding**
  - C. **Community Email (outline monthly communications) - discussed process/what items to send**
  - D. **Spring Sports & Summer School Promotions - Summer Scholars info comes out end of April/ Sports shared as info rec’d**
  - E. **Signing Event - scheduled for April 23 in HS Gym. Discussed adding recognition for those entering workforce, internships, etc.**
  - F. **Year-End Community Newsletter - discussed completing one for end of June / End of Dec. with recap of district wide events & info**
  - G. **Teacher Appreciation Week - May 3 - May 7, discussed activities to show appreciation**
  - H. **Booster clubs -no updates**
  - I. **Staff newsletter - discussed & determined add’l one not needed / already done by admin**
  - J. **EBA basket items - Katie will be getting Panther Swag to include**
  
- IV. **Scheduled Next Meeting: May 20, 5:30 PM**
  
- V. **Adjourned - 6:45 PM**

Mrs.Tara LeRoy, Chairperson: \_\_\_\_\_

**Mrs. Doris Parsons, Member:**

---

**Mrs. Kristiana Williams, Member:**

---

**Other Board Members Present:**

---