

**Palmyra-Eagle Area School District
Public Relations Committee Meeting
Mrs. Mitzi Roscizewski, Chairperson
Tuesday, March 3, 2020 - 7:00 PM
Palmyra-Eagle High School Community Center
Meeting Agenda**

All meetings are subject to Wisconsin Statutes – Open Meeting Laws (19.81-19.98)

“In compliance with Open Meeting Law, it is hereby posted that the following committees of the School Board of the Palmyra-Eagle Area School District will meet on the following dates and times. It is possible that a quorum may exist at one or more of the Board Committee meetings, as a Board member who is not an official member of a committee may attend. No Board action will be taken at any of the Committee Meetings.”

A. The meeting was called to order at 7:01 PM by committee chairperson Mitzi Roscizewski with a committee quorum present. Committee members Doris Parsons and Tom Novak were also present. School board member Jean Reith was also present. Also in attendance were PEASD Business Manager Carol Gebhard Dyer and District Administrator Steven M. Bloom.

Minutes of the previous meeting were reviewed.

B. The following agenda items were discussed:

- 1. Meeting Minutes from the previous meeting were reviewed and approved.**
- 2. The Public Relations Position was discussed. The position has been posted via Connect 5, district website and Facebook. A posting was also sent to the chair of the Communications department at UW-Whitewater.**
- 3. A prioritization of PR Initiatives took place as follows:**
 - a. Hiring a PR person.**
 - b. Building contact for PR purposes.**
 - c. OE in promotion - check with Accurate Graphics on previous postcard mailers.**
 - d. District supporters recognized at board meetings.**
 - e. Scheduling of Board Listening Session on March 16 and 17 at the elementary schools.**
 - f. Student board representative.**
 - g. Survey of Open Enrollment out both current and never been in district families.**

C. The next committee meeting was scheduled as follows: Wednesday, March 11, 2020 at 5:30 PM in the Community Center of PEHS.

D. The meeting was adjourned at 7:36 PM.

Respectfully submitted:

Dr. Steven M. Bloom, District Administrator