

**Palmyra-Eagle Area School District
Public Relations Committee Meeting
Ms. Tara Walters, Chairperson
Tuesday, December 8, 2015 6:30 p.m.
Eagle Elementary School Cafeteria
Meeting Agenda**

I. Call to Order

II. Roll Call – quorum (2) of this committee required to proceed

III. Agenda

a. Correspondence

b. Report from District Public Relations Specialist – Mrs. Weinreich

- i. Update on Post Card Mailings**
- ii. Possible Alternatives to Post Cards Mailings**
- iii. Other**

c. Summary of Discussion with District Leadership Team – Dr. Bloom

- i. Response to Board Listening Sessions**
- ii. Prioritization of Communication Strategies**

d. Proposed Social Media Policy – Dr. Bloom

e. Other Items

**f. Next Meeting Date, Time and Location – Tuesday, January 12, 2016 at 6:30 PM,
Palmyra-Eagle High School/Middle School Community Room.**

IV. Adjourn

Ms. Tara Walters, Chairperson: _____

Mr. Justin Thomas, Member: _____

Mr. Mark Isaacsen, Member: _____

Other Board Members Present: _____